Width: 66.63 cms, Height: 63.25 cms, a3r, Ref: 18.2017-08-16.202



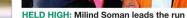


I SLEPT AT 3AM LAST NIGHT, BUT EVEN THEN, I WAS UP AT 5 BECAUSE I WAS JUST SO EXCITED FOR THIS RUN. IT'S NOT EVERY DAY THAT YOU GET A CHANCE TO **RUN WITH MILIND!** 

WE WANT THE NON-RUN-NERS TO TAKE UP RUNNING AND THAT IS WHAT WE TRY TO DO - GET THOSE WHO DON'T RUN REGULARLY TO **GET OUT ON THE STREETS** AND RUN, WHY ONLY INDE-PENDENCE DAY? WE ALL SHOULD RUN EVERY DAY







AN ENERGETIC START TO I-DAY: As the rays of the sun hit Delhi this Independence Day, hundreds of residents from the city started their day not in front of the TV or in bed, but out on the road. Pinkathon organized the Independence Day Run, which had over a hundred men, women, and children do a 5-km run near the Lodhi Garden area. The runners were led by Pinkathon ambassador and runner Milind Soman. MILIND, A BOOSTER FOR NON-RUNNERS: There was

plenty of excitement among the runners about the chance of getting to run with Milind, particularly among the women. Bhawna Rawat, who lives in INA Colony, told us, "I slept at

3am last night, but even then, I was up at 5 because I was just so excited for this run. It's not every day that you get a chance to run with Milind!" Privanka Nautiyal, who travelled from Gurgaon for the run, added, "I was really excited for the run today. What better way to start the Independence Day than a run with Milind Soman



of running on the morning of Independence Day. Milind said, "The first step is always the hardest. We want the non-runners to take up running and that is what Pinkathon tries to do – get those who don't run

regularly to get out on the streets and run. Why only Independence Day? We all should run every day."

