

PNB vows change

To commemorate the country's 71st Independence Day, Sunil Mehta, Managing Director and CEO, Punjab National Bank, hoisted the national flag at Punjab National Bank head office, Bhikhaji Cama Place, New Delhi in the presence of KV Brahmaji Rao, Dr Ram S Sangapure and Sanjiv Sharan, Executive Directors. Mr Rao administered the national pledge to all present followed by the national anthem.

Addressing the gathering, Mehta recalled the value of true freedom. He mentioned that the bank-



ing industry was passing through the most challenging phase and each one of us had to strive hard to retain our lead and contribute in nation-building. He exhorted all members of PNB Parivar to take prompt and right deci-

sion in the interest of the bank, the society and the nation.

He also exhorted staff members to work wholeheartedly on "Mission Parivartan" which has been put in action to transform the bank into a more pro-

ductive, profitable and efficient institution. The acronym "Parivartan" encompasses Profitability, Asset Quality, Recovery, Increased Credit, Vigilant, Alternative Delivery Channels, Retail Business, Turn Around Time, Ambience and New Relationship.

On this occasion, PNB Prerna, an association of PNB Women's Welfare Association, organised two CSR activities for blind and unprivileged sections of school children. The function ended with the release of tricolour balloons in the air by children.