

**ACTION TAKEN REPORT ON THE ACTIVITIES IN CONNECTION
WITH RASHTRIYA EKTA DIWAS BY PIB COCHIN**

In connection with the observance of Rashtriya Ekta Diwas(RED) 2018, PIB, Cochin office conducted the following actions:

1. This office ensured the coverage of national level programmes organised by various ministries by issuing press releases in English and Malayalam.
 - President of India pays floral tributes to Sardar Vallabhbhai Patel on his birth anniversary
 - PM dedicates Statue of Unity to the Nation
 - Union Minister of Consumer Affairs, Food & Public Distribution, Shri Ram Vilas Paswan administers “Rashtriya Ekta Pledge” to Ministry officials and staff on the occasion of “Rashtriya Ekta Diwas” at Krishi Bhawan in New Delhi
 - Union Home Minister flags off "Run for Unity", administers Ekta Pledge
 - Ministry of Parliamentary Affairs celebrates ‘Rashtriya Ekta Diwas’
 - Minister of Textiles Unveils Fabric of Unity
 - PM to dedicate Statue of Unity to the Nation
 - 2000 Participants from SAI, NSS and NYKS to take part in “Run for Unity”

2. This office ensured the coverage of various local level programmes held in Kerala in connection with RED.
 - Coverage of Run for Unity by Southern Railway Palakkad Division.
 - Coverage of Run for Unity by Welfare Association of Kendriya Bhavan Employees and Petroleum & Explosives Safety Organisation at Cochin.
 - Coverage of Run for Unity by SAI LNCP, Karyavattom.

3. This office ensured social media coverage of RED through the regional website and twitter handle.
4. This office has sent the photos of local level Rashtriya Ekta Diwas programmes to Headquarters for updating in the RED portal.
5. This office issued the translation of OP-ED by Prime Minister and ensured its coverage in regional dailies. The OP-ED was published in the dailies- Janmabhumi, Deepika, Kerala Kaumudi, Mathrubhumi, Future Kerala, Times of India and The New Indian Express.
6. This office issued an article in Malayalam on Sardar Vallabhai Patel written by Dr. T.P. Shankarankutty Nair, Former DG, Heritage Study Centre.
7. All the officers and staff of this office participated in Run for Unity and took the pledge on Rashtriya Ekta Diwas.
8. This office collected 33 Press Clippings on Rashtriya Ekta Diwas as appeared in Cochin newspapers.(Clippings attached)

Assistant Director

PIB Cochin