

## **Action Taken Report Relating to celebration of 'Rashtriya Ekta Diwas'**

Various activities took place in Assam as celebration of Rashtriya Ekta Diwas on 31.10.2018:

- Ekta Diwas pledge was taken in PIB, Guwahati office on 31.10.2018. The officials and Staffs of ROB, Guwahati also took part in it.
- PIB, Guwahati translated the article by PM Shri Narendra Modi on Sardar Patel and circulated to all media houses. The article got good coverage both in English and Assamese newspapers.
- PIB Guwahati locally sourced one feature on Sardar Patel and issued. The feature got published in regional language newspapers.
- PIB, Guwahati issued all releases related to Ekta Diwas received from Headquarter.
- State Government organised "Run for Unity" programme in Guwahati with large number of participation of people from various fields. The programme had good coverage in all Media.
- 'Run for unity' programme was also organised in other parts of the state by various departments and organisations.
- Publicity was also given through Social Media Cell of PIB, Guwahati and DG, NEZ.
- All relevant press releases, published articles, photos etc. are attached herewith.



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