

Modicare kicks off today, to benefit 50 crore

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New Delhi: When PM Modi launches the world's largest health care scheme—Pradhan Mantri Jan Arogya Yojna — from Ranchi's Prabhat Tara Maidan on Sunday to provide secondary and tertiary health-care services to 50 crore beneficiaries, people from 445 districts, where the scheme will be launched simultaneously, will be witness to the mega event.

The one-and-a half hour programme will be telecast live through video conferencing, during which the PM will also roll out a digital campaign for spreading awareness among the people about the scheme. The campaign will be carried out mainly through animations on social media and websites. Health minister JP Nadda, Jharkhand CM Raghubar Das, governor Draupadi Murmu and other dignitaries will be present at the event. "There is tremendous energy in all the teams working on the scheme and the states have worked very well to make it a success," Ayushman Bharat deputy chief executive officer Dinesh Arora said.

Around 10.74 crore identified families with nearly 50 crore beneficiaries will be entitled to get an annual cashless health cover of Rs 5 lakh per family.