

BIG BOOST FOR FARMERS

# 1.11 cr farmers register on e-NAM to sell produce online: Radha Mohan

## OUR CORRESPONDENT

**NEW DELHI:** In a significant achievement for the Ministry of Agriculture, under the stewardship of Union Minister Radha Mohan Singh, over 1.11 crore farmers spread across 16 states and union territories have registered on National Agriculture Market or e-NAM platform.

In reply to a question in Lok Sabha, the Union Agriculture Minister said that e-NAM is proving a boon for the farmers in doubling their income as the platform promotes better marketing opportunities or farmers to

sell their produce online.

Singh further said that farmers wishing to join e-NAM platform need to register themselves on the e-NAM portal and can sell their produce on the e-NAM platform in any e-NAM mandi of their choice.

“e-NAM platform promotes better marketing opportunities for farmers to sell their produce through online, competitive and transparent price discovery system and online payment facility,” Singh said.

“It also promotes prices commensurate with the quality of produce. All these



contribute towards better marketing efficiency and also better prices to farmers,” the Union Agriculture Minister said during Question Hour.

The minister also said that a total of 585 ‘mandis’ had been integrated till March 31, 2018, on the

e-NAM platform.

Singh further said, “Three essential reforms the states must carry out for consideration are e-trading, single point levy of market fee and unified single trading licence for the state.”

The government provides

specific assistance to the states, such as free access to the e-NAM platform, financial aid for computer hardware, internet facility and assaying equipment, mandi analyst for each e-NAM mandi for a year and training to stakeholders in mandis being integrated, he said.

To increase the number of regulated mandis under the e-NAM platform in different states, the government has further approved the integration of another 415 wholesale regulated markets (APMCs/mandis) with the e-NAM platform by 2019-20, the minister said in his reply.